



# EXHIBITOR APPLICATION

**2012 TRADE SHOW & CONFERENCE  
ORANGE COUNTY FAIR & EVENT CENTER  
Thursday, March 15, 2012, 8:30 am-4 pm**

BOOTH SIZES	STANDARD FEE	w/ 5% EARLY BIRD DISCOUNT*	w/ 10% PSC DISCOUNT	w/ 5% EARLY BIRD & 10% PSC DISCOUNT
<b>Half Booth (7'x10')</b>	\$725.00	\$688.00	\$652.00	\$616.00
<b>Aisle (10'x10')</b>	\$975.00	\$926.00	\$877.00	\$828.00
<b>Corner (10'x10')</b>	\$1,075.00	\$1,021.00	\$967.00	\$913.00
<b>Premium (10'x20')</b>	\$1,995.00	\$1,895.00	\$1,795.00	\$1,695.00

## BOOTH CHOICE

Booth Choice #1 \_\_\_\_\_ Booth Choice #2 \_\_\_\_\_ Booth Choice #3 \_\_\_\_\_

## BINGO

- YES! (\$150)  
 NO, THANKS.

## ELECTRICITY

- YES (\$25)

**\*EARLY BIRD PRICING IS VALID UNTIL 12/28/11\***

## GENERAL INFORMATION

AAOC Member Number \_\_\_\_\_ Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Name To Appear On Booth \_\_\_\_\_

Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_


E-Mail \_\_\_\_\_

## PAYMENT INFORMATION

**A 50% DEPOSIT MUST BE INCLUDED WITH THIS APPLICATION TO GUARANTEE BOOTH RESERVATION**

- CHECK ENCLOSED                       PLEASE BILL MY COMPANY FOR THE REMAINING 50% DUE
- CREDIT CARD VISA/MASTERCARD/AMEX \_\_\_\_\_ EXP \_\_\_\_\_
- NAME ON CARD \_\_\_\_\_ AMT \_\_\_\_\_
- BILLING ADDRESS \_\_\_\_\_

The undersigned agrees to abide by the Apartment Association of Orange County's rules and regulations issued in advance of the show, and to all conditions under which the exhibit area is leased to the Apartment Association of Orange County. Said rules and regulations and terms are listed on the back of this application and become part of this contract. There are no refunds for booth cancellations after February 7, 2012.

 \_\_\_\_\_ AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**PLEASE COMPLETE BOTH SIDES OF THIS CONTRACT  
AND RETURN TO AAOC AT THE ADDRESS SHOWN OR  
BY FAXING TO (714) 245-9505.**

**PLEASE RETURN TO:**

Apartment Association of Orange County  
525 Cabrillo Park Drive, Suite 125, Santa Ana, CA 92701  
Phone: (714) 245-9500 Fax: (714) 245-9505  
E-mail: [jalliss@aaoc.com](mailto:jalliss@aaoc.com) Website: [www.AAOC.com](http://www.AAOC.com)

# EXHIBITOR CONTRACT

1. If exhibitor fails to comply in any and all respects with the terms of this contract, the Apartment Association of Orange County shall have the right to resell said space(s). Exhibitor however, will be liable for any loss suffered by the Association thereby and the Association shall retain any payment theretofore made by Exhibitor. In the event Exhibitor fails to occupy said space(s), the Association is authorized to occupy or cause said space(s) to be occupied in such manner as it may deem best for the interests of the Show without rebate to Exhibitor and without releasing Exhibitor from any liability hereunder.
2. If, for any reason, the Association finds it necessary to cancel the Show, it shall have the right to cancel this contract and upon refund to the Exhibitor of any moneys paid for use of the space(s), the Association has been notified of delay occupancy.
3. Exhibitors will be refunded 50% of deposit on cancellations received on or before February 6, 2012. No refund will be given to any cancellation received after February 7, 2012. BOOTH MUST BE PAID IN FULL BY MARCH 1, 2012.
4. Exhibitor shall not assign, sublet or apportion the whole or any part of said space(s) nor permit any other party to exhibit without the written consent of AAOC. All exhibits are to subject to the approval of the Association. The Association reserves the right to reallocate or reassign space(s) for the overall benefit of the Show. Only the sign of the Exhibitor whose name appears upon the face of this contract can be placed at the space(s). Space(s) not occupied when the Show opens will be forfeited unless the Association has been notified of delay occupancy.
5. Exhibitor agrees to comply with and be bound by all pertinent laws, rules, ordinances, codes and regulations of municipal or other authorities having jurisdiction over the Orange County Fair & Event Center and the conduct of the Show as well as with the rules and regulations of the Association.
6. The conditions, rules and regulations printed herein are made a part hereof and Exhibitor agrees to be bound by each and every one thereof, and the Association shall have the full power in the matter of interpretation, amendment and enforcement when made and brought to the notice of the Exhibitor shall be and become part of hereof as though duly incorporated herein. No agreement with reference to the matters herein contained shall become a part of hereof, unless fully endorsed herein.
7. In case said premises shall be destroyed by fire or elements or in case government intervention or regulation, military activity, strikes, or other circumstances shall make it impossible or inadvisable for the Association to hold the Show at the time and place herein provided, then and thereupon this contract shall terminate and the Exhibitor shall and does hereby waive and claim for damages or compensation, except the return of the amount paid for space(s) rental and there shall be no further liability on the part of either party.
8. Installations not approved by the Association are prohibited. Distribution by Exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space(s) occupied by their exhibits. Exhibitor activities may not extend beyond the confines of the contracted space(s) and cannot block or detour any other exhibitor's right of way to his contracted space(s). No Exhibitor shall have the right prior to the closing of the Show to dismantle his exhibit. Exhibitor agrees that his booth will be staffed by at least one adult during all hours the Show is open.
9. Exhibit booths include a 8' high draped backdrop, 3' draped side rails, sign and electrical outlet (except where indicated). Displays cannot exceed 8' high in the rear of the booth and side wings are not permitted unless they are less than 3' tall or do not in any way obstruct the view of adjoining booths. In order to give maximum exposure to all booths, freestanding solid articles or displays over 4' tall must be placed in the rear of the booth. The Association will prohibit the installation of any exhibit not meeting their approval.
10. All efforts to advertise, promote sales and operate the exhibit must be conducted so as not to trespass the rights of other Exhibitors and visitors. The following are prohibited without written permission: Solicitations (in person or by any sound producing process) above the ordinary speaking tone of voice; the operations or distribution of any noise or musicmaking device; voice amplification by any method in demonstration of any products or services offered by the vendor; noise created in the demonstration of any products or services offered by the Exhibitor; and other practice resulting in complaint from an Exhibitor or visitor which, in opinion of the Association, is a trespass of the rights of others or exposes them to annoyance or danger.
11. The Association, its officers or agents are not responsible for any loss, theft, damage by fire or injury of any character to any person or article. The Association is not responsible for interference with the Show caused by labor disputes. Watchmen will be on duty for the Association, but the Association while taking precautions against loss, will not guarantee against it and is hereby released from any liabilities for injury or damage therefrom.
12. All bunting, draperies, table coverings or other fabrics must be fireproofed before entering into the decoration of the exhibit. Paper decorations, cut evergreens or branches are not permitted. Plans for special signs must be submitted for approval by the Association before installation. All work must conform with the standard back wall and side wall dimensions fixed by the Association unless approval of variance is secured from the Association.
13. Exhibits must be removed from the building by Thursday, March 15, 2012 – 10:00 p.m. Removal of goods will be permitted only upon satisfactory evidence that all sums due to the Association have been paid. In the event of failure of the Exhibitor to remove his goods within the time established, the Association may at its discretion and at Exhibitor's risk and expense, remove such goods to storage or make such other disposition thereof as may deem appropriate.
14. The Association's contract with the Orange County Fair & Event Center prohibits the distribution of food and/or drinks without the express approval of both Ovation Fanfare Catering and The Orange County Department of Health.
15. Exhibitor agrees to be bound by and comply with all terms of the Apartment Association of Orange County contract with the Orange County Fair & Event Center, which are incorporated herein by this reference.
16. The Association shall have full power to interpret and to make or amend this contract provided that such amendments and additions do not operate to diminish the rights reserved for the Exhibitor under this contract and shall not operate to increase the liabilities of the Association. All points not covered by these rules are subject to the decision of the Association whose decision is final.
17. The Apartment Association of Orange County shall have the sole control over attendance policies at all times.

These rules and regulations have been established for the purpose of providing a well-balanced, well-regulated, attractive and successful Show. Show Management shall have the full power to so interpret the terms and conditions on both sides of this contract and to make such rulings as may appear to be in the best interest of the entire Show.

We, the undersigned, hereinafter referred to as Exhibitor, hereby agree to participate as an exhibitor in the Apartment Association of Orange County's Trade Show & Conference, produced and sponsored by the Apartment Association of Orange County. We agree to abide by all Show rules and regulations issued in advance of the Show, the agreement terms listed on this contract, and to all conditions under which the exhibit areas is leased to the Association. Said specifications and terms become part of this contract.



Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Print or Type Name \_\_\_\_\_ Title \_\_\_\_\_

